

Amnesty International UK

Monitoring, Evaluation and Learning Consultant

About Amnesty

Amnesty International UK is a national section, or branch, of a global movement of over seven million supporters, members and activists. Collectively, our vision is of a world in which every person enjoys all of the human rights enshrined in the Universal Declaration of Human Rights and other international human rights instruments. Our mission is to undertake research and action focused on preventing and ending grave abuses of these rights. We are independent of any government, political ideology, economic interest or religion.

Amnesty International values diversity and welcomes applications from all sections of the community.

Background

Awarding this tender is subject to a successful grant application which is currently pending.

Human rights education (HRE) is central to building a world in which our vision is realised: by developing knowledge and understanding about human rights; forming attitudes and behaviours respectful of those rights; and enabling the skills and ability to uphold and protect human rights. Our HRE programme is a strategic priority for AIUK and a global priority for the international Amnesty movement.

AIUK's current strategic period ends in 2021. The aim of our HRE programme is that more children, young people and adults have access to HRE so that they can know their rights, claim them and act to defend their rights and the rights of others in the UK and around the world. Our objectives are that we want to reach:

- more than 136,000 children and young people through our School Speaker and Creative Education programmes, which support inspirational people to deliver effective workshops, assemblies and lessons
- more than 17,000 Amnesty International UK activists – people who take part in Amnesty activities, join Local Groups, or take part in events – through the Trainer programme
- more than 14,000 adults through the Adult Education programme.

In early 2020 we will begin developing a new five-year Human Rights Education strategy to run from 2021 - 2026. During 2019 we want to be able to carry out a deep dive

evaluation into the long-term impact of our HRE programme, far beyond what our current Monitoring, Evaluation and Learning (MEL) capacity has enabled us to do before.

After 20 years of HRE in the UK, and reaching hundreds of thousands of young people, we now want to see a step change in our knowledge and understanding of the impact of this work, so that we can design and develop a sector leading HRE strategy for the years ahead. This will ensure not only the excellence and sustainability of our HRE programme but also the sustainability of our organisation. Our work in schools with young people is often the first time someone will engage with Amnesty, or with human rights issues. These young people frequently go on to become Amnesty members, supporters, CEOs, activists, MPs, and people playing leading roles in communities promoting and protecting human rights across the UK.

The monitoring and evaluation project

Subject to the success of a pending grant application, we are looking to recruit one or more freelance consultants to evaluate the success and impact of areas of Amnesty UK's human rights education work to meet the following objectives:

- Evaluate the impact of the Amnesty School Speaker Programme on children and young people's knowledge and understanding of human rights and their motivation to take actions and recognise their own agency their participation and learning. This would involve gathering data in England, Northern Ireland, Scotland and Wales and engaging with some of our 130 volunteer educators, known as Speakers, who deliver activities in schools and colleges across the UK.
- Evaluate the impact of the Amnesty Teacher Programme on new and experienced teachers' knowledge and understanding of human rights, and their motivation and skills to develop human rights activities. Amnesty trains approximately 100 teachers each year and this research would involve learning about the short and long-term impact on participants as well as their colleagues and students.
- Evaluate how effective Amnesty's free classroom resources are at increasing the confidence of educators to deliver human rights education, and the knowledge and understanding of the participants. The focus would be Amnesty's flagship resources for use in Early Years, Primary and Secondary settings in England, Northern Ireland, Scotland and Wales.
- Develop a Monitoring, Evaluation and Learning toolkit that can be used by Amnesty staff and volunteer educators to evaluate and increase the impact of multiplier programmes on our target audiences. This would include methods and materials that individual educators and partners, known as multipliers, and Amnesty's Human Rights Education team could use for continued MEL.

Scope

This evaluation relates to the Amnesty Speaker Programme, Amnesty Teacher Programme and Amnesty UK's HRE resources. Other HRE work by Amnesty UK or other Amnesty sections is beyond the scope of this evaluation.

The role

We are seeking to recruit one or more freelance consultants to research and report on the impact of three areas of human rights education children, young people, and teachers.

You will have:

- Experience conducting evaluations of projects that involve different sets of stakeholders including young people and volunteers
- Experience in monitoring and evaluation, including design of systems and tools
- Experience of monitoring the impact on projects that engage indirectly with participants
- Significant knowledge of monitoring, evaluation and learning frameworks and of impact assessment
- Excellent data analysis and report writing skills
- Ability to communicate effectively orally and in writing
- Understanding of, and commitment to, the aims and objectives of Amnesty International.
- Understanding of, and commitment to, equality and diversity.

The main point of contact for this work will be Amnesty International UK's Human Rights Education Manager. The findings and toolkit will be shared with stakeholders, funders, and will be made publicly available.

Conditions of Contract

Amnesty International UK will pay the successful consultant a fee in two stages, at an agreed midpoint and on completion of the research, report and toolkit. The daily rate to be negotiated.

The consultant will be a self-employed person responsible for taxation and national insurance or similar liabilities or contributions in respect of their fee. The successful consultant will not, therefore, be entitled to Amnesty International's Staff Terms and Conditions and nothing in this agreement constitutes a Contract of Employment.

Deliverables

The central output of this evaluation will be a written report with an MEL toolkit which can be used by staff and volunteers from Amnesty International UK. It would be ideal if both the findings and toolkit could be presented at Amnesty.

Logistics

The consultant would be required to work from their own home, or place of work, and to be willing to come to the Human Rights Action Centre in London on a regular basis to meet and coordinate with key Amnesty staff including our Human Rights Education team.

Travel will be required as stakeholders are based across the United Kingdom including in Northern Ireland. Expenses will be covered but need to be agreed beforehand in line with Amnesty's expenses policy.

Budget

Subject to the success of a pending grant application, the available budget for this evaluation will be £31500 including travel expenses.

Timing

The timeline of this research is set by the grant awarding body and runs from 1 March to 31 May 2019. A briefing would take place at the time of appointment and there could be some flexibility about the timing of the presentation.

Submissions

A covering letter outlining your proposed methodology, experience and schedule should be received by 11 January 2019.

If you would like to discuss this in more detail, please contact the Human Rights Education team: hre@amnesty.org.uk